

CYBER SUMMIT 2023

September 21st, 2023





1. INNCYBER INNOVATION HUB

> Shaping *the Future of Cybersecurity*

"Empowering a Safer Cyberspace today and tomorrow"

The **INNCYBER INNOVATION HUB** is supporting the transformation of the world of **cybersecurity** and **cyberdefense** by harnessing the power of **Artificial Intelligence**, **Digital Transformation**, **Big Data**, **IoT**, **Virtual Reality**, **Augmented Reality**, and **Metaverse**.

With a **collaborative ecosystem** of forward-thinking **organizations**, **companies**, **researchers** and **entrepreneurs**, **INNCYBER INNOVATION HUB** drives impactful **innovation** to improve and to create **sustainable solutions** that address the **global challenges** of **cyberspace** of **organizations** and **citizens**.

INNCYBER INNOVATION HUB is committed to drive forward the frontiers of **innovation** in the areas of **cybersecurity** and **cyberdefense**. Through its **collaborative ecosystem**, **INNCYBER INNOVATION HUB** fosters **partnerships**, encourages **entrepreneurship**, and supports **groundbreaking research**.



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Why INNCYBER Innovation Hub:

- Unparalleled expertise and a vast network of innovators and thought leaders.
- Collaborative environment fostering cross-disciplinary interactions.
- Hands-on workshops, seminars, and events to enhance knowledge and skills.
- Customized support and mentorship for startups and entrepreneurs.
- Access to a wide range of resources, including data sets, hardware, and software.
- Ongoing research and development to push the boundaries of technology.
- A commitment to ethical practices and responsible innovation.



- **Join INNCYBER Innovation Hub and be a part of the revolution.**

*Together, let's shape the future of
CYBERSECURITY!*



INNCYBER Innovation HUB
Digital transformation, Cyber & IoT

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Mission of INNCYBER Innovation Hub

The mission of INNCYBER INNOVATION HUB is to foster a vibrant ecosystem of collaboration, exploration, and transformation by providing cutting-edge resources, expertise, and opportunities for individuals, startups, and organizations.

We strive to empower innovators, drive technological advancements, and promote responsible and ethical innovation in AI, digital transformation, big data, IoT, VR, AR, and the metaverse. Through our initiatives, we aim to shape the future of Cybersecurity and to drive positive societal impact.

2. Key objectives of INNCYBER INNOVATION HUB

a) **Foster Collaboration and Partnerships:**

To bring together diverse stakeholders such as policymakers, technology companies, researchers and data scientists, to encourage collaboration and partnerships.

Encourage interdisciplinary collaboration and knowledge sharing among individuals, organizations, researchers, and experts. Create opportunities for cross-pollination of ideas, fostering a **vibrant ecosystem of innovation** in the areas of Cybersecurity and Cyberdefense.



2. Key objectives of INNCYBER INNOVATION HUB

b) Drive Technological Advancement and Integration:

INNCYBER INNOVATION HUB aims to stay at the forefront of technological advancements by conducting research and development, exploring emerging trends, and continuously evolving expertise in key areas such as AI, digital transformation, big data, IoT, VR and AR, and the metaverse.

INNCYBER aims to promote the adoption and integration of emerging technologies in the areas of Cybersecurity and Cyberdefense.

The focus is to leverage these technologies to address the global challenges and threats of the Cyberspace.



2. Key objectives of INNCYBER INNOVATION HUB

c) Drive Data-Driven Solutions:

INNCYBER INNOVATION HUB aims to harness the power of data in the areas of Cybersecurity and Cyberdefense.

The Hub focuses on developing data-driven solutions and analytics platforms that enable informed decisions.

> The objective is to optimize resource allocation, and support evidence-based decision-making.



2. Key objectives of INNCYBER INNOVATION HUB

d) Support Entrepreneurship and Startups:

INNCYBER INNOVATION HUB aims to foster entrepreneurship and support STARTUPS focused on technology and data on the areas of Cybersecurity and Cyberdefense.

It provides mentorship, resources, funding opportunities, and access to a network of experts and investors.

INNCYBER INNOVATION HUB is an incubator/accelerator for Startups in the areas of cybersecurity and cyberdefense, helping them develop their ideas, refine their business models, and navigate the regulatory landscape.

> The objective is to stimulate innovation and drive the growth of promising Technology Startups.



2. Key objectives of INNCYBER INNOVATION HUB

e) Promote Education and Skill Development:

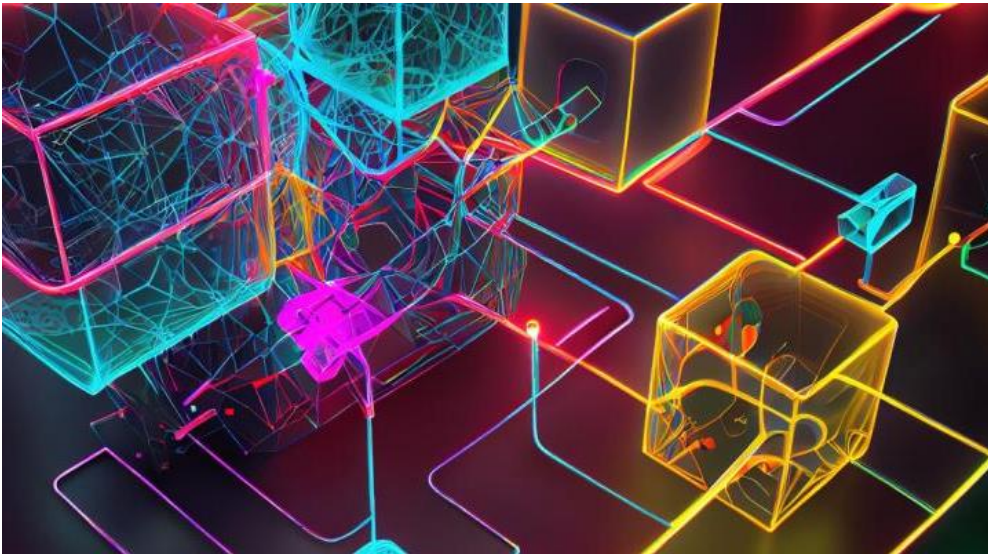
INNCYBER INNOVATION HUB aims to organize summits, workshops, seminars, training programs, and events to enhance knowledge and skills related to AI, digital transformation, big data, IoT, VR, AR, and the metaverse applied to Cybersecurity.



2. Key objectives of INNCYBER INNOVATION HUB

f) Facilitate Industry Collaboration:

Forge partnerships and collaborations with industry leaders, organizations, and government agencies to drive innovation, solve real-world challenges, and accelerate the adoption of cutting-edge technologies in various sectors applied to Cybersecurity.



2. Key objectives of INNCYBER INNOVATION HUB

g) Ethical and Responsible Innovation:

Promote ethical practices and responsible innovation in the development and application of AI, digital transformation, big data, IoT, VR, AR, and the metaverse.

Foster discussions on privacy, security, and social implications to ensure the responsible use of technology.



3. Areas of focus (non-exhaustive) (cont.)

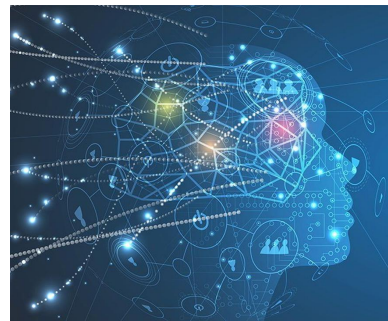
AI: To leverage the immense potential of Artificial Intelligence to develop intelligent systems and algorithms that optimize resource management, enhance decision-making processes, and enable predictive analytics in the cybersecurity and cyberdefense sectors.



Digital Transformation: To enable organizations to transition towards a safe cyberspace through the integration of advanced technologies and digitization strategies.



Big Data: To collect and analyze data to unlock valuable insights that can drive innovation in cybersecurity and cyberdefense.



IoT: To empower through the Internet of Things the creation of smart ecosystems, where interconnected devices and sensors enable efficient monitoring, control, and management of resources, leading to a safe cyberspace.

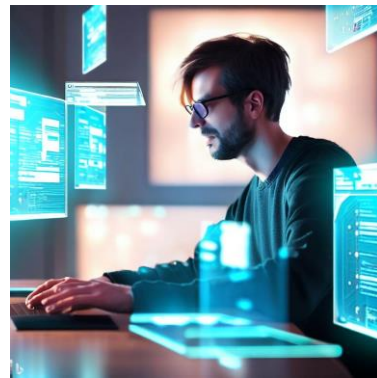


3. Areas of focus (non-exhaustive) (cont.)

Virtual Reality: To allow through immersive VR experiences, stakeholders to explore and understand complex environmental scenarios, fostering empathy and driving action towards security and safety.



Augmented Reality: To harness the power of AR to enhance the way we interact with the physical world, delivering real-time information and data visualization that promotes sustainable decision-making and engages communities into safe and secure practices.



Metaverse: To actively explore, as the world transitions into the Metaverse era, the development of applications within this immersive digital realm, integrating virtual and physical environments to facilitate innovative solutions and collaboration across borders.

Education and Awareness: Raise awareness about cybersecurity risks and best practices within the Metaverse. Educate users about potential threats, such as identity theft, data breaches, and malicious activities, and provide guidance on how to protect themselves and their assets.



The **CYBER SUMMIT 2023** is an event to be held in **Lisbon, Portugal** on the **21st of September 2023**.

This initiative is within the scope of **INNCYBER INNOVATION HUB**.

<https://www.inncyberinnovationhub.com/>

CYBER SUMMIT

❖ Objective:

The CYBER SUMMIT has the objective to drive innovation and advancements in the areas of Cybersecurity and Cyberdefense by bringing together key stakeholders including Companies/Organizations, STARTUPS, Universities and Researchers, from different **Regions** and **Countries**, fostering collaboration, facilitating the exchange of knowledge and ideas and to facilitate networking and business development opportunities.

❖ Speakers

The event includes a conference where renowned speakers will address the most critical topics and challenges taking place in the areas of **Cybersecurity and Cyberdefense**, related to **Technology, Internet of Things, Digital Transformation, Data Science, Artificial Intelligence and Machine Learning, Augmented Reality, Virtual Reality, Metaverse** and others.

❖ Fair Event

The **CYBER SUMMIT** also includes a fair event where **Companies, Organizations, Universities, Research Centers and STARTUPS** will **present their most innovative solutions!**

The **CYBER SUMMIT 2023** is an event to be held in **Lisbon, Portugal** on the **21st of September 2023**.

The objective of **CYBER SUMMIT 2023** encompasses several key aspects:

❖ Key aspects

Collaboration and Networking: The **CYBER SUMMIT 2023** aims to provide a platform for diverse stakeholders, including policymakers, Universities, Research Centers, technology companies, investors, and entrepreneurs, to connect and collaborate.

By facilitating networking opportunities, the summit encourages the formation of partnerships and collaborations that can drive innovation in the areas of Cybersecurity and Cyberdefense.

Knowledge Sharing: The summit seeks to promote knowledge sharing in the field of Cybersecurity and Cyberdefense.

It features presentations, workshops, panel discussions, and expert talks on emerging trends, best practices, and technological advancements in the areas of Cybersecurity and Cyberdefense.

The objective is to disseminate valuable insights, promote knowledge transfer, and enhance the understanding of participants.



The **CYBER SUMMIT 2023** is an event to be held in **Lisbon, Portugal** on the **21st of September 2023**.

The objective of **CYBER SUMMIT 2023** encompasses several key aspects:

❖ Key aspects

Showcasing Innovations: The **CYBER SUMMIT 2023** serves as a platform for showcasing the latest innovations and advancements in the areas of Cybersecurity and Cyberdefense.

Startups, companies, and researchers present their cutting-edge technologies, products, and solutions.

This showcasing of innovations not only raises awareness but also inspires and stimulates further innovation within the cyberspace.



Policy and Regulatory Discussions: The summit provides a forum for discussing policy and regulatory aspects on the areas of Cybersecurity and Cyberdefense.

It brings together policymakers, legal experts, and industry leaders to explore the challenges and opportunities associated with regulatory frameworks, data privacy, security, and ethical considerations.

These discussions aim to foster an environment that supports responsible and ethical innovation in the areas of Cybersecurity and Cyberdefense.



The **CYBER SUMMIT 2023** is an event to be held in **Lisbon, Portugal** on the **21st of September 2023**.

The objective of **CYBER SUMMIT 2023** encompasses several key aspects:

❖ Key aspects

Impact and Implementation: The **CYBER SUMMIT 2023** focuses on translating ideas and innovations into real-world impact.

It emphasizes practical implementation strategies, adoption pathways, and the evaluation of solutions on the areas of Cybersecurity and Cyberdefense.

The objective is to bridge the gap between theory and practice, enabling participants to understand how innovations can be effectively implemented and integrated into existing systems, organizations and companies in order to achieve a more **secure cyberspace**.



By aligning these aspects, the vision of the **CYBER SUMMIT 2023** is to drive innovation, collaboration, knowledge exchange and to leverage **Business Development opportunities** in the areas of Cybersecurity and Cyberdefense. Ultimately, the summit aims to contribute to address the global challenges and threats of the Cyberspace.

Thursday, September 21st

Morning

1. **Current status of implementation / integration of NIS 2 Directive for Portuguese legislation**
2. **Cybersecurity Skills and Workforce Development**
3. **Funding Programmes for the Cybersecurity Economy**
4. **Economic Evaluation of Cybersecurity Investments**
5. **Cybersecurity solutions for SMEs and Public Administration**


Afternoon

6. **Cybersecurity incidents on essential services - the case of HSE Ireland**
7. **How to develop a successful cybersecurity STARTUP**
8. **Cybersecurity needs and challenges for the banking and financial sector**
9. **CYBERSECURITY EXECUTIVE PROGRAM**
10. **Elevator Pitch of the CALL FOR PROJECTS**

Participating STARTUPS

Some of the participating STARTUPS on the **CALL FOR PROJECTS** of INNCYBER INNOVATION HUB2023 are:

SaaS Solution Canada




WeavAir Inc

Software for accurate ESG data collection and benchmarking

2023

AI Algorithm France




Skyld

Skyld's software prevents the theft of AI algorithms while preserving performance and accuracy

2023

Mobile App Spain



Prosfy

An app for pros and companies to quantify and analyze their human capital

2023

Blockchain Tech USA



Dtracer.io

We protect your brand 100% with blockchain technology

2023

Consulting Brasil




VINDIX

Business Management & IT consultancy

2023

AI Platform Estonia




AILAND

The ultimate online game platform for creators and gamers with AI

2023

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Payment Platform Portugal



PowerOn

Enabling the "in-vehicle payments" for companies, which serve drivers

2023

Advertising Canada



Tagporter

Tagporter is a platform for both a marketing and sales channel

2023

Data Analytics Portugal



Aplicartech_PT

ID solution provider using latest technology

2023

AI Research Portugal



SIAI Research

SIAI Research Labs is an Artificial Intelligence company focusing on AI Research education in AI/Machine Learning

2023

AI Platform Spain




Nucleus IoT

We will change how devices in IoT connect by Democratizing connectivity

2023

Robotics Brasil



Vixsystem IT Solutions

Lysa Robot Guide Dog: A new way to see the world!

2023

1 – Small Exhibition Space

BENEFITS

- 2 free Standard tickets
- 15% discount on additional tickets
- Company Logo in INNCYBER INNOVATION HUB promotional material

2,500€ + VAT (if applicable)

Super Early Bird - until August 1 st , 2023	15% discount
Early Bird - August 2 nd to September 18 th , 2023	10% discount

2 – Small Plus Exhibition Space

BENEFITS

- 3 free Standard tickets
- 20% discount of additional tickets
- Company Logo in the INNCYBER INNOVATION HUB promotional material
- Company description on INNCYBER INNOVATION HUB website

4,500€ + VAT (if applicable)

Super Early Bird - until August 1 st , 2023	15% discount
Early Bird - August 2 nd to September 18 th , 2023	10% discount

NOTE: The amounts indicated do not include the construction, if applicable, of the stands in terms of structure.

3 – Standard Exhibition Space

BENEFITS

- 4 free Standard tickets
- 25% discount of additional tickets
- Company Logo in the INNCYBER INNOVATION HUB promotional material
- Company description on the INNCYBER INNOVATION HUB website
- Company presentation in the INNCYBER INNOVATION HUB HUB Social Media (LinkedIn)
- Publication of a video of the company and its products, services and solutions on the INNCYBER INNOVATION HUB website and Social Media

15,000€ + VAT (if applicable)

Super Early Bird - until August 1st, 2023

15% discount

Early Bird - August 2nd to September 18th, 2023

10% discount

NOTE: The amounts indicated do not include the construction, if applicable, of the stands in terms of structure.

4 – Standard Plus Exhibition Space

BENEFITS

- 4 free Standard tickets
- 30% discount of additional tickets
- Company Logo in the INNCYBER INNOVATION HUB promotional material
- Company description on the INNCYBER INNOVATION HUB website
- **Company presentation** in the INNCYBER INNOVATION HUB Social Media (**LinkedIn**)
- Publication of a **video** of the company and its products, services and solutions on the INNCYBER INNOVATION HUB website and Social Media
- Company description in the **Newsletter** to be distributed to board members, directors and decision makers (half-page)
- Possibility to make an in-person **presentation** during the conference of the CYBER SUMMIT 2023

25,000€ + VAT (if applicable)

Super Early Bird - until August 1st, 2023

15% discount

Early Bird - August 2nd to September 18th, 2023

10% discount

5 – Executive Exhibition Space

BENEFITS

- 4 free standard tickets
- 1 free Executive ticket
- 40% discount of additional tickets
- Company Logo in the INNCYBER INNOVATION HUB promotional material
- Company description on the INNCYBER INNOVATION HUB website
- **Company presentation** in the INNCYBER INNOVATION HUB Social Media (**LinkedIn**)
- Publication of a **video** of the company and its products, services and solutions on the INNCYBER INNOVATION HUB website and Social Media
- Company description in the **Newsletter** to be distributed to board members, directors and decision makers (half-page)
- Possibility to make an in-person **presentation** during the conference of the INNCYBER INNOVATION HUB
- Possibility to **meet one-on-one with decision makers** on potential client organizations
- Support in **one-on-one Business Development initiatives**
- Access to **networking/business dinner** with decision makers
- Logistics included for 2 people (Plane ticket and accommodation in a 4/5-star executive hotel in Lisbon, Portugal)

45,000€ + VAT (if applicable)

Super Early Bird - until August 1st, 2023

15% discount

Early Bird - August 2nd to September 18th, 2023

10% discount

CYBER SUMMIT 2023

6 – Premium Exhibition Space

BENEFITS (page 1 / 2)

- 5 free standard tickets
- 2 free Executive tickets
- 50% discount of additional tickets
- Company Logo in the INNCYBER INNOVATION HUB promotional material
- Company description on the INNCYBER INNOVATION HUB website
- **Company presentation** in the INNCYBER INNOVATION HUB Social Media (**LinkedIn**)
- Publication of a **video** of the company and its products, services and solutions on the INNCYBER INNOVATION HUB website and Social Media
- Company description in the **Newsletter** to be distributed to board members, directors and decision makers (half-page)
- Possibility to make an in-person **presentation** during the conference of the CYBER SUMMIT 2023
- Possibility to **meet one-on-one with decision makers** on potential client organizations
- Support in **one-on-one Business Development initiatives** (contacts directly established by PremiValor with the decision makers)
- Access to INNCYBER INNOVATION HUB "Diamond" level partner with all the benefits inherent for a full edition
- Have one day of the event with the **partner name**

6 – Premium Exhibition Space

BENEFITS (page 2 / 2)

- Facilitated access to **STARTUPS** of INNCYBER INNOVATION HUB ecosystem for investment in them
- **Access to companies and organizations** for presentation of products, services and solutions within the working group INNCYBER INNOVATION HUB
- Direct **access to universities and research centers** for the purpose of launching a *Call For Projects* allowing the company/organization to leverage its innovation capacity (open innovation platform)
- Access to **business/networking dinner** with decision makers
- Participation as a **speaker** on the Opening Session of the CYBER SUMMIT 2023
- Access to the **participants list** in the event (subject to RGPD compliance)
- Full page on INNCYBER INNOVATION HUB **website** dedicated to the company/organization
- **Social Media** (LinkedIn) customized posts announcing specifically the company's presence at CYBER SUMMIT 2023
- Logistics included for 3 people (Plane tickets and accommodation in a 4/5-star executive hotel in Lisbon, Portugal)

90,000€ + VAT (if applicable)

Super Early Bird - until August 1st, 2023

15% discount

Early Bird - August 2nd to September 18th, 2023

10% discount

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< JOIN US IN AUDITÓRIO VIEIRA DE ALMEIDA >

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September 21st, 2023



INNCYBER Innovation HUB

Digital transformation, Cyber & IoT

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